ALL INDIA INSTITUTE OF MEDICAL SCIENCES (AIIMS) BHOPAL
Saket Nagar, Bhopal-462020 (Madhya Pradesh) India
Website : www.aiimsbhopal.edu.in

EXPRESSION OF INTEREST FOR CONSULTANCY SERVICES
FOR
PROVIDING A COMPLETE SIGNAGE DESIGN SOLUTION
AND FOR SUPPLY AND INSTALLATION OF DIFFERENT SIGNAGE
SYSTEMS/BOARDS IN DIFFERENT MATERIALS FOR THE ENTIRE
AIIMS CAMPUS AT SAKET NAGAR, BHOPAL, MADHYA PRADESH

• Last date & time of submission of EOI: On or before 29 August 2016 up to 16.00 Hrs.

• The EOI document can be obtained from Office of the Superintending Engineer, AIIMS Bhopal paying a cost of Rs.500/- by way of Demand Draft/Banker’s Cheque drawn in favor of Director, AIIMS Bhopal or downloaded from AIIMS Bhopal website www.aiimsbhopal.edu.in and payment made during submission of EOI.

• Date and time of presentation: to be intimated later

• EOI No.: AIIMS BHOPAL/ABEU/2016-17/EOI/001 Dated 12.08.2016

• To be sent (hard copy only) to: Superintending Engineer
AIIMS Bhopal
Saket Nagar, Bhopal
Pin – 462020, MP, India
## CONTENT

1. NOTICE & BIDDING PROCEDURE 3-4
2. BACKGROUND AND GENERAL INSTRUCTIONS 5-6
3. SCOPE OF WORK 7-8
4. QUALIFYING FORMAT (Annex-I) 9-10
5. EVALUATION 11
6. DETAILS OF BUILDINGS & SITE (Annex-II) 12-13
7. PHOTOGRAPHS OF BUILDINGS 14-17
1. NOTICE FOR EOI

CALL FOR EXPRESSION OF INTEREST (EOI)

FOR

CONSULTANCY SERVICES FOR PROVIDING A COMPLETE SIGNAGE DESIGN SOLUTION AND FOR SUPPLY AND INSTALLATION OF DIFFERENT SIGNAGE SYSTEMS/ BOARDS IN DIFFERENT MATERIALS FOR THE ENTIRE AIIMS Bhopal CAMPUS (both at Macro- level-within the campus up- till the building premises and Micro-level-flow inside the campus & building premises INCLUDING Lab, OT, ICU, Wards, Toilets and Fire signage system and the main entrances of AIIMS Bhopal) AT AIIMS Campus Saket Nagar, Bhopal, MP.

EOI No.: AIIMS BHOPAL/ABEU/2016-17/EOI/001

1. Director, AIIMS Bhopal invites Expression of Interest (EOI) from reputed and bonafide Consultants/ Designers/ Manufacturers and authorized dealers/ distributors/ for providing a complete Signage Design solution and for Supply and Installation of Signage System/ Boards in different materials for all the buildings of entire AIIMS Bhopal Campus including the main gate(s), lab and fire signage system. The scheme will be developed at two levels

   a) Macro- level-within the campus up- till the building premises including the main entrance/gate and;
   b) Micro-level- flow inside the building premises and the whole campus.

2. Interested Consultants/ Architects/ Professional agencies are invited to submit their Expression of Interest along with details of materials/models and details of similar works carried out by the firm giving a complete signage design solution and implementation blueprint. A simulated Working Presentation has to be made for short listing and empanelment of Consultants/ Professional agencies for issue of price bid document with full terms & Conditions.

3. Brief Details of item(s)/ material
   A complete design solution for the entire Campus of AIIMS Bhopal and Supply and installation of signage/Boards/Materials” (Details of buildings of AIIMS Bhopal, mentioned in Annexure II) The Detailed Technical Specifications of the materials/Models to be supplied under this EOI is to be submitted by the bidder.

Details may be downloaded from the institute website: www.aiimsbhopal.edu.in.

Last date for submission of EOI is 29th August 2016 till 16:00 Hours.

(Director, AIIMS Bhopal )
Bidding Procedure:-

The complete set of EOI document for work can be obtained from the AIIMS Bhopal, at the address “OFFICE OF THE SUPERINTENDING ENGINEER, AIIMS Bhopal, HOSPITAL COMPLEX, AIIMS BHOPAL, SAKET NAGAR, BHOPAL-462020 during working hours on payment of Demand Draft/Banker’s Cheque (towards EOI documents fee non-refundable) for an amount of INR 500/- (Five Hundred only) drawn in favour of “Director”, AIIMS Bhopal payable at Bhopal.

Alternatively, the EOI document can be downloaded from the website www.aiimsbhopal.edu.in in this case demand draft/Banker’s cheque of EOI document fee shall be furnished with EOI in separate cover. Hard copy of Bio-data/Company Profile document for providing and fixing of signage should reach at the address mentioned above on or before 29th August 2016 up-to 16-00 Hrs.

Director AIIMS Bhopal reserves the right to accept or reject any or all EOI without assigning any reason thereof. This EOI notice shall form a part of contract documents.

Sign & Stamp of Bidder
2. BACKGROUND AND GENERAL INSTRUCTIONS:

1. Background:
AIIMS Bhopal is apex healthcare institutes being established by the Ministry of Health & Family Welfare, Government of India under the Pradhan Mantri Swasthya Suraksha Yojna (PMSSY). With the aim of correcting regional imbalances in quality tertiary level healthcare in Central India and attaining self-sufficiency in graduate and postgraduate medical education and training the PMSSY planned to set up 6 new AIIMS institutions in underserved areas of the country.

The AIIMS Bhopal premises spread over 154 Acres of land in the Saket Nagar area of the Bhopal city. A 960 bed tertiary Health care Hospital, Medical College, Nursing College, Library, Hospital service building, AYUSH, Hostels and faculty and staff quarters constructed in the AIIMS Bhopal premises. It has institutions is being established by an Act of Parliament on the lines of the original All India Institute of Medical Sciences in New Delhi which imparts both undergraduate and postgraduate medical education in all its branches and related fields, along with nursing and paramedical training. to bring together in one place educational facilities of the highest order for the training of personnel in all branches of health care activity.

2. GENERAL INSTRUCTION FOR EOI

The Bidders are requested to give detailed EOI as mentioned in Technical pre-qualification document.

Technical pre-qualification document.

i. Provide complete information in Annexure-I. This part of the EOI shall contain company profile and commercial terms & conditions of contract for the supplies to be made and services to be rendered.

ii. Relevant brochures/leaflets etc. should be submitted in hard copy/CD form. Please indicate page nos.

iii. Sample materials and models have to be enclosed along with technical pre-qualification document.

iv. The technical offer should not contain any price information.

v. Date & time of opening of EOI: to be intimated later

vi. Date & time for presentation and pre-bid meeting: to be intimated later, after the completion of physical visit by the bidders and submission of EOI within the date and time stipulated above.

vii. It is to be noted that this Request for EOI does not constitute a solicitation. It should also be noted that the Institute reserves the right to change or cancel this requirement at any time.

viii. The offer shall contain hard copy of completed Document & proposed planning, presentation document of providing and fixing of small signs and should reach on or before 16:00 hours on the date mentioned in EOI notice in sealed cover addressed:

To,
Superintending Engineer, AIIMS Bhopal
Hospital Complex, AIIMS Bhopal, Saket Nagar, Bhopal-462020 (MP)

ix. Applications without required information or enclosures are liable to be rejected.

x. AIIMS Bhopal reserves the right to accept any or reject all the EOIs at their sole discretion without assigning any reason thereof.
Please note that this is a Multi process tendering system, comprising of;

I. Receiving EOI, followed by presentation of the existing work executed by the Consultant/ Designer/ Vendor at AIIMS Bhopal along with proposed designs and technical specifications, quality of materials to be used for various signage, best suited for designing such an medical institution, Hospital & residential campus, after making personal visits to AIIMS Bhopal Campus, situated at Saket Nagar Bhopal,

II. Based on the EOI and presentation, short listing of prospective Consultants/ designers shall be made, followed by visit (if required) of the AIIMS Bhopal team to different locations/ campuses of the institutions/ organizations where such work has already been carried out by the shortlisted Designers/ Consultants/ Vendors including the factory/fabrication unit, where such work is being carried out (if required), to be facilitated by the concerned bidder,

III. After that, the final selection of the prospective Designer/ Consultant/ Vendor shall be made and there will be issue of price bid document along with draft contract agreement with full terms & Conditions, only to those qualified bidders, who possess the necessary expertise of providing similar services as mentioned in this document for bidding purpose.

Pre-qualification Criteria for submission of EOI:

Firms who will fulfill the following criteria shall be considered for EOI submission/ participation:

i. Should have the full functioning office or branch or sub-office to deal independently with such Projects.
ii. Have sufficient experience in the field.
iii. Should have completed similar assignment having educational institutions of national importance as clients. Experience of working with Govt./Semi Govt/ Govt. Undertaking/ Govt. Autonomous Bodies on such a signage project will be preferred.
iv. Architects/ Designers/ Consultants/ Vendors possessing ISO certification for similar work shall be preferred.
v. Similar assignment means Signage design services for Institutional/ Residential / Commercial Township consisting of highest quality state of art technology to produce signs with talent and creative graphics. Experience in working for any Institute of National Importance would be given added preference.
vi. Bidders to give an undertaking that they have not been blacklisted by any Govt. Department and that no Criminal Case/Complaint is pending against them anywhere in India may be attached with EOI.
vii. Bidder should submit their work completion certificates from concerned clients / experience letters/orders/POs as mentioned at “iii” and “iv” above.
viii. The format for submission of the technical pre-qualification document is provided at Annexure-I.
3. SCOPE OF WORK

**Scope, Design and Technical specifications of various signage:** (only indicative in nature)

The Consultants/ Architects/ Designers/ Vendors/etc. should submit the EOI and come up with their own innovative ideas, technical specifications, designs, material quality, etc. best suited for such an institution of national importance, during presentation):

The scheme will be developed at two levels
a) Macro- level-within the campus up- till the building premises and at the main entrance of the institute, and
b) Micro-level- flow inside the campus & building premises, including Fire Signage, Lab. Signage, Way boards inside the peripheral roads of the campus, etc.

**Scope:**

i. Conceptual design;

ii. Preliminary design, Final design and relevant specifications;

iii. Ready for construction drawings and specifications;

iv. Production, installation, testing and delivery of the complete signage.

v. The overall approach for the AIIMS Bhopal signage must align with the overall concept of the architectural design (simplicity, clarity and legibility) therefore the new premises architect has defined the design guidelines for the signage.

vi. The approach for the signage and way finding (external and internal) must be thought of globally. The concept behind the signage and way finding must be that a clear link can be drawn from the smallest to the biggest of sign.

vii. Future flexibility for changes/replacement must also be incorporated so the Institute can, without relying on external sources, adjust the signage when required.

➢ This document covers only the design concepts, suggested technical specification & structural details for the designing and manufacturing of the signage. Detailed designing, construction, fabrication, assembling including painting, finishing, cladding electrical work etc. should be carried out by the vendor and shall conform in all respects to high standards of design, engineering & workmanship.

➢ The detailed fabrication drawing, shop drawing, ACM, SS material drawings, Vinyl Boards, SS Block sizes, Glow sign boards, etc. and the design to fit size should be developed by the vendor and submit to AIIMS Bhopal for approval (the same should be presented during the presentation along with the various types of signage required for an educational institute and its residential campus, materials to be used for different purposes at different locations inside the campus, technical specifications of the materials, types of paints, etc. that are to be used for such purpose, etc.). The vendor may develop the prototype for each category as per the approved drawing, graphic detail and submit to AIIMS Bhopal for approval. Prototype should be offered for inspection and approval complete in all respects including fabrication of frame/structure, painting, electrical work, cladding, graphic application, including testing and functioning of the sign complete in all respects.

➢ Detailed assessments and provision should be made for ease of internal & external maintenance.

**Basis of Design:**

a. All signage covered under this specification shall be good for installation and operation in Hospitals / educational institutions in India.
b. All outdoor signage shall be good for outdoor installation with “SS 304 or 316 grade corrosion free” preferably in SS blocks, without any shade/cover/protection. The vendor may also come up with the idea of any other kind of signage, best suited for installation and operation in educational institutions in India depending on the climatic conditions, environmental conditions of the area, i.e AIIMS Bhopal campus at Madhya Pradesh, India. The vendor shall submit and present
   i. All illuminated signs, glow sign boards shall be suitable for operation from dusk to dawn everyday throughout the year.
   ii. All outdoor signage should be designed to withstand all climatic conditions.
   iii. The design of signage shall facilitate easy maintenance.

Note: The above are only indicative in nature; the bidders should come up with their own innovative ideas and design for presentation.

Instructions to Bidders:

i. If the bid is submitted by authorized dealer/distributor for branded makes, an authorization letter from principals clearly indicating that the vendor is the authorized to sell and provide services for the items mentioned in the scope of supply given in tender documents shall be produced.
ii. Purchase Orders if any, for identical equipment supplied to other AIIMSs/IITs/Central Universities etc. for the preceding three years should be given together with the prices eventually or finally paid.
iii. Copy of CST/VAT/TIN No. and PAN No. allotted by the concerned authorities should be enclosed.
iv. All pages of the document shall be invariably signed by the authorized Personnel under the seal of the firm, and all certificates attached shall be self-attested by the authorized personnel. There shall be no corrections or overwriting in the tender document. Corrections, if any, should be made clearly and attested.
v. The makes/brand and name and address of the manufacturer are to be clearly mentioned.
vi. Period of delivery, Period of Warranty should be mentioned specifically.

Jurisdiction: The disputes, legal matters, court matters, if any, shall be subject to Bhopal Jurisdiction only.

Expression of Interest (EOI) Documents is to be received up to 16:00 Hrs on 29th August 2016 at the office of the SE, AIIMS Bhopal, Saket Nagar AIIMS Bhopal, Pin: 462020

The interested firms are required to submit the EOI in the format at Annexure-I, along with the all the essential documents mentioned in this NIT for EOI.

Note: Mere submission of EOI does not entitle a vendor to be called for campus visit and presentation before a committee to be constituted by AIIMS Bhopal. Director, AIIMS Bhopal reserves the right to reject, cancel, modify the EOI document either in full or in part, in the best interest of the Institute without assigning any reason whatsoever.
QUALIFYING FORMAT (Annexure-I)  
(To be submitted on the letter head of Prospective Bidder on a separate envelop)

Date:

TO,

THE SUPERINTENDING ENGINEER,
AIIMS BHOPAL ENGINEERING UNIT (ABEU),
HOSPITAL COMPLEX,
SAKET NAGAR, BHOPAL-20

Dear Sir

Sub: Expression of Interest for CONSULTANCY SERVICES FOR PROVIDING A COMPLETE SIGNAGE DESIGN SOLUTION AND FOR SUPPLY AND INSTALLATION OF DIFFERENT SIGNAGE SYSTEMS/BOARDS IN DIFFERENT MATERIALS FOR THE ENTIRE AIIMS Bhopal CAMPUS With reference to the above advertisement, we hereby file this ‘Expression of Interest (EOI)’ to undertake the development of this project either individually or as a consortium. We understand that this is an initial expression of interest on our part and mere submission of this EOI does not entitle us to receive any documents or be invited to bid for this project.

Name and details of Applicant and its representative authorized to file this EOI:

Full Name
Designation
Name of Organization
Address
Phones
Fax
Mobile
Email
Website
Pan & TIN Number: (attach copies):

Legal constitution of applicant: (Public limited/Private limited/Partnership etc)*

If Manufacturer / Vendor/ designer/ Consultancy Firm –
Pl. attach the certificate of Registration
If Authorised Dealer / Distributer –
Pl. attach relevant certificate.

Current nature of business or activities:* Last 3 ( Three ) years turnover of the Applicant:*

FY 2015-16
FY 2014-15
FY 2013-14

Net worth of the applicant:* (Computed from the latest audited balance sheet) enclose the copy of balance sheets duly certified by CA/Company Secretary for FY 2013-14, 2014-15 & 2015-16.

Previous experience of Development and/or Operations & management of similar Projects, if any:*
Give details of the major clients—Educational Institutes/Universities, Government Departments, Research Organizations, to whom item/material of same type have been supplied by the bidder during the last five years in the following format.

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Name and address of the clients with name of the Inst. Name of the Contact person, phone no. &amp; complete address</th>
<th>Details of the Items/ materials supplied</th>
<th>Order No. and date</th>
<th>Amount</th>
</tr>
</thead>
</table>

Whether the firm has ever been black listed by any organization/ Govt./ etc. (if the reply is Yes, please furnish the reasons)

DD No. and date (details about the EOI cost enclosed)

If the firm is an ISO Certified firm, please give details

Please specify the time limit for completion of the said work.

**Note**: * Applicants shall attach documents/brochures/corporate literature and give more details which you may feel necessary to justify profile (relevant to the EOI).

I/We declare that the information stated herein above is accurate.

Signature:
Full Name:
Designation:
Organization:
Address:
Date:

EOI No.: AIIMS BHOPAL/ABEU/2016-17/EOI/001 Dated 12.08.2016
[ Pg 10 of 17]
5. EVALUATION

Selection Process:

i. Technical pre-qualification document along with brochures/leaflets/sample materials and models have to be received on due date and time.

ii. Evaluation of Technical pre-qualification document along with brochures/leaflets/sample materials and models will be done by the committee to be appointed for the said purpose by Director, NISER.

iii. Simulated Working Presentations shall have to be made by the Consultants/ Bidders/ Vendors/ Professional Agencies.

iv. Further, short listing of professional agencies will be done after presentation and site visit (if required) for issue of price bid document along with draft contract agreement.

v. The shortlisted agencies shall have to submit the price bid.

vi. Evaluation of price bid will be done by a committee for awarding the contract.
### DETAILS OF BUILDING (Annexure-II)

#### COLLEGES & HOSTEL AREA:

<table>
<thead>
<tr>
<th>S.NO</th>
<th>NAME OF BUILDING</th>
<th>Configuration</th>
<th>TOTAL FLOOR (SQM)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>UG Women's Hostel</td>
<td>G+6</td>
<td>5156</td>
</tr>
<tr>
<td>2.</td>
<td>Nursing Students &amp; Nurses Hostel</td>
<td>G+6</td>
<td>19564</td>
</tr>
<tr>
<td>3.</td>
<td>PG Men hostel</td>
<td>G+6</td>
<td>19072</td>
</tr>
<tr>
<td>4.</td>
<td>UG Men Hostel</td>
<td>G+6</td>
<td>6734</td>
</tr>
<tr>
<td>5.</td>
<td>Nursing College</td>
<td>G+2</td>
<td>6337</td>
</tr>
<tr>
<td>6.</td>
<td>Auditorium</td>
<td>G</td>
<td>3282</td>
</tr>
<tr>
<td>7.</td>
<td>Medical College</td>
<td>G+4</td>
<td>28807</td>
</tr>
<tr>
<td>8.</td>
<td>Ayush Building</td>
<td>G+1</td>
<td>167</td>
</tr>
<tr>
<td>9.</td>
<td>Library</td>
<td>G+2</td>
<td>2637</td>
</tr>
<tr>
<td>10.</td>
<td>Service Building-I</td>
<td>G+1</td>
<td>5773</td>
</tr>
<tr>
<td>11.</td>
<td>Animal House</td>
<td>G</td>
<td>198</td>
</tr>
<tr>
<td>12.</td>
<td>33/11 K.V substation</td>
<td>G</td>
<td>216</td>
</tr>
<tr>
<td>13.</td>
<td>UG tank &amp; Service Building-II</td>
<td>G+1</td>
<td>1074</td>
</tr>
</tbody>
</table>

Total: 100497

#### HOSPITAL AREA:

<table>
<thead>
<tr>
<th>S/N</th>
<th>BUILDING</th>
<th>PATTERN</th>
<th>AREA Sqm</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Hospital Building</td>
<td>LG + G + 3</td>
<td>125000.00</td>
</tr>
</tbody>
</table>

EOI No.: AIIMS Bhopal/ABEU/2016-17/EOI/001  Dated 12.08.2016
[ Pg 12 of 17]

Sign & Stamp of Bidder
### RESIDENTIAL AREA:

<table>
<thead>
<tr>
<th>Type</th>
<th>No. of Story</th>
<th>No. of units</th>
<th>No. of Blocks</th>
<th>Area (sqm)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Type - I</td>
<td>G+3</td>
<td>32</td>
<td>02</td>
<td>1545.28</td>
</tr>
<tr>
<td>Type - II</td>
<td>G+3</td>
<td>72</td>
<td>4.5</td>
<td>4345.20</td>
</tr>
<tr>
<td>Type - III</td>
<td>G+2</td>
<td>18</td>
<td>1.5</td>
<td>1248.30</td>
</tr>
<tr>
<td>Type - IV</td>
<td>G+2</td>
<td>24</td>
<td>04</td>
<td>2426.40</td>
</tr>
<tr>
<td>Type - V</td>
<td>G+4</td>
<td>24</td>
<td>03</td>
<td>4286.40</td>
</tr>
<tr>
<td>Director Bungalow</td>
<td>G+1</td>
<td>01</td>
<td>01</td>
<td>313.50</td>
</tr>
<tr>
<td>Guest House</td>
<td>G+1</td>
<td>01</td>
<td>01</td>
<td>626.00</td>
</tr>
</tbody>
</table>
SITE / BUILDING PHOTOGRAPHS

RESIDENTIAL:

Type-1

Type-2

Type-3

Type-4

Type-5

Director’s Bungalow

EOI No.: AIIMS BHOPAL/ABEU/2016-17/EOI/001  Dated 12.08.2016

Sign & Stamp of Bidder
COLLEGE/HOSTEL AREA:

PHOTOGRAPHS

Medical College

Nursing College

AYUSH

AUDITORIUM

NURSING HOSTEL

PG HOSTEL

GIRLS' HOSTEL

BOYS' HOSTEL

EOI No.: AIIMS BHOPAL/ABEU/2016-17/EOI/001 Dated 12.08.2016

[ Pg 15 of 17]