

**Hands on Workshop on Multimedia and Video  
Production**

**Date: 5<sup>th</sup> May 2018**

**&**

**Inter College Competition on Medical Video Making**

**Last date of Submission: 15<sup>th</sup> May 2018**



**Telemedicine Centre  
All India Institute of Medical Sciences, Bhopal**

All India Institute of Medical Sciences, Bhopal, MP



# Workshop on Video Production

**Save the Date**  
5<sup>th</sup> May 2018

Medical



**“If an image speaks thousand words, a Video speaks a million”**

Recognizing the growing importance of multimedia and videos in dissemination of knowledge and awareness among public, students and professionals alike, Telemedicine centre AIIMS Bhopal is organizing a one-day Hands on workshop on multimedia and video production to develop Technical know-how for medical video making with the use of basic equipments like digital camera and mobile phones. This workshop will also develop acquaintance with basics of script writing as well as editing. This workshop will be followed by an Inter College competition on medical video making

### **Objectives of the workshop**

1. Develop basic Understanding of Medical script writing, Video shooting and post production editing of videos mint for medical education and patient awareness.
2. Provide Hands on training on a concept of candidate's choice and post workshop mentorship by Resource Personal

### **Who should attend?**

1. Nursing and Medical students (PG & UG) Interns, Residents and Consultants who want to use multimedia and video for increasing awareness about preventive as well as curative aspects of medicine among their patients.
2. Educators, Medical Teachers, MEU members and Curriculum Developers who want to innovate with their methods of teaching or wish to develop online tutorials/ courses.
3. Surgeons who wish to learn editing of surgical videos.

### **About Resource Person:**

**Mr. Himanshu Srivastava,**

**Manager Digital Media Marketing Sri Aurobindo Institute of Medical Sciences, Indore**

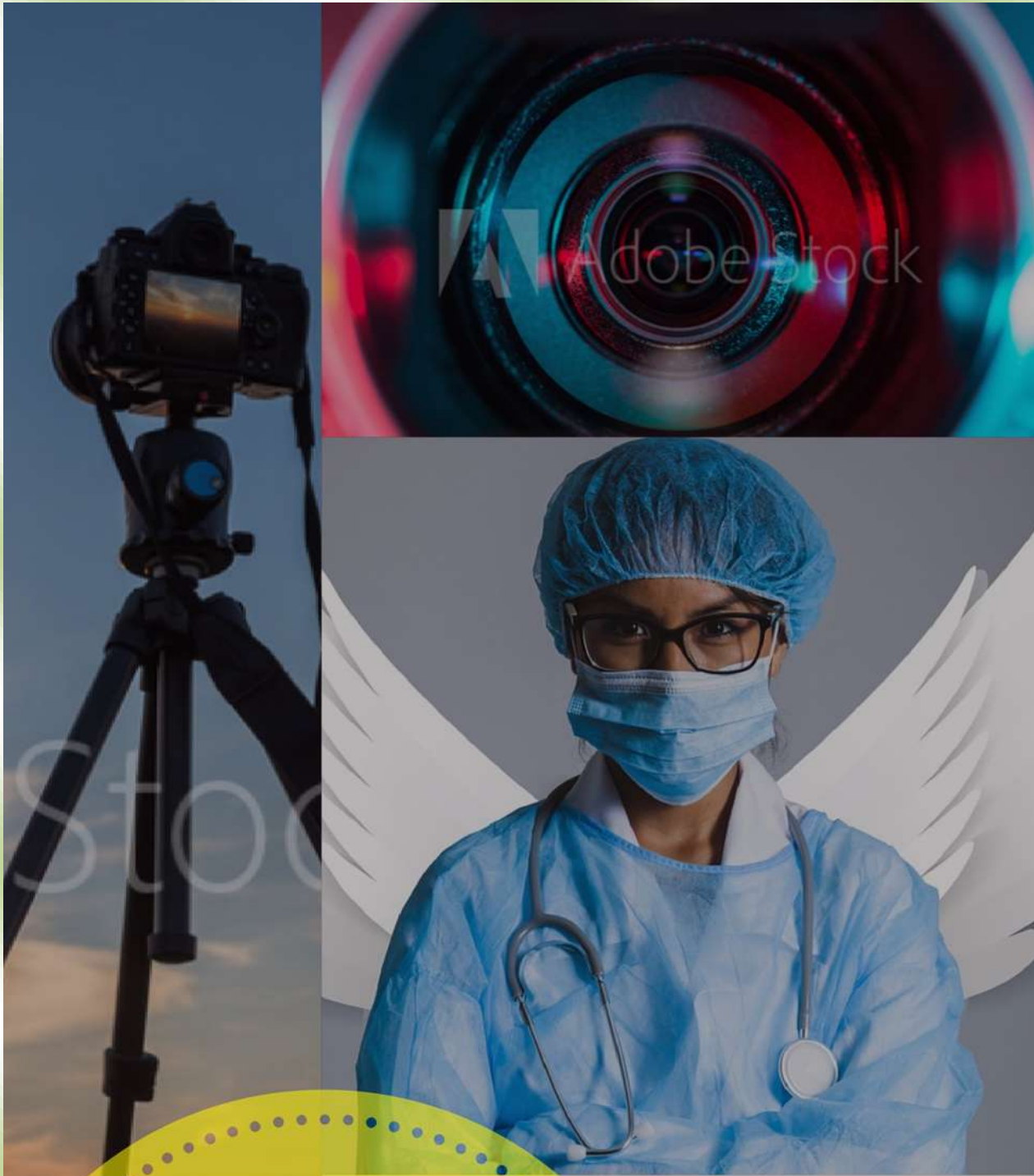
He has more than 10 years experience in Digital video production, e learning, 3D-2D Animation, content Development & Live Surgical Broadcasting. He is utilizing his skills in developing content for healthcare professionals and patient education. He has edited More than 3000 Surgeries videos and delivered with archiving of more than 8000 surgical videos. Having MBA in Information Technology, Mr. Srivastava has Directed Award winning documentaries films named *The Dress Code*, *Myths vs Reality* and *The Ragging Dungeons*. He is also working as Executive body Member of TSI (Telemedicine Society of India) Madhya Pradesh Chapter.

**Program:**  
**Date: 5<sup>th</sup> May 2018**

**Venue: Medical College Building AIIMS Bhopal**

- 10:00 - 10:30: - Introduction to workshop [ Mr. Himanshu Srivastava]**
- Types of Videos
  - Video Production pipeline
- 10:30 - 11:00: - Pre-Production [ Ms. Vidyanshi Tiwari & Mr. Himanshu Srivastava]**
- Script writing
  - Story Boarding
  - Shooting Script
  - Background design
- 11:00 - 12:00: - Production [ Mr. Rahul Sanghvi & Mr. Himanshu Srivastava]**
- Understanding the basic Instruments & setup
  - Understanding the Camera Unit (Lens/ISO/Aperture/shutter speed/angles)
  - Basic lighting
  - Shooting with DSLR/Camcorder & Mobile
- 12:00 - 01:00: - Post-Production [ Mr. Himanshu Srivastava]**
- Basics of Video Editing on Adobe Premier pro (tools)
  - Basic of Color correction & grading (tools)
  - Sound Recording with external source
  - Basic of photo editing (Tools)
- 01:00- 02:00: - Lunch**
- 02:00- 04:00: - Hands-on training or Q & A [covered by the whole team]**
- Camera Operations
  - Video Editing on existing set-up
  - Queries about instruments

**It is advisable to bring your own camera (smart phones/DSLR) & laptop for hands-on.**  
**Technical Co-ordinator – Mr. Asif Khan**



**INTER COLLEGE  
VIDEO PRODUCTION COMPETITION  
AIIMS BHOPAL**

[HTTP://TELEMICINE.AIIMSBHOPAL.EDU.IN/](http://telemicine.aiimsbhopal.edu.in/)

# Medical Video Production Competition

## Telemedicine Centre

### All India Institute of Medical Sciences Bhopal

**Participants:** Under-Graduate & Post-Graduate Students including Interns  
(Nursing & Medical)

**Last Date of Video Submission:** **15<sup>th</sup> May 2018**

#### Categories of Submission:

- **Category 1** - Non-Communicable Diseases & Cancer Screening
- **Category 2** - Infectious Diseases
- **Category 3** - Maternal & Child Health

#### Rule of Submission:

- Video should have a “**TITLE**” (**Not more than 10 words**)
- Video should be 5 minutes or less in duration
- **The submitted video should be original and solely made for the competition** and that “**AIIMS Bhopal will be free to use the submitted video in any way it is found beneficial for the students and public.**” *A disclaimer to this effect should be included in the video.* “
- Video should be submitted in a CD with the title and the category clearly written on it. Cover the CD in a sealed envelope and send to **The Nodal Officer, Telemedicine Centre, 2<sup>nd</sup> Floor Medical College Building, AIIMS Bhopal Pin 242020 before 5 pm 15<sup>th</sup> May 2018.**

#### Videos will be judged based on blinded review on the following criterion

- Ease of understanding
- Value of the message
- Script & Screen play
- Quality of production

***Decision of the Jury will be final.***

#### Registration:

**Registration Fees:** 500 INR (250 INR for UG&PG students)

Payment through NEFT to Telemedicine centre A/c no 45340100002134 Bank of Baroda  
IFSC BARB0AIIMSX (Fifth character is ZERO)

**Registration for competition is free of cost for students registered for the workshops.**

**To download “Brochure” and “Registration form” please visit :**

[www.aiimsbhopal.edu.in](http://www.aiimsbhopal.edu.in) > News and events > academics > download registration form  
Send completed forms to [telemedicine@aiimsbhopal.edu.in](mailto:telemedicine@aiimsbhopal.edu.in)

#### **For queries**

Call us at 7771916888, 7224995525, 0755-2672338

Email us at [asif.telemedicine@aiimsbhopal.edu.in](mailto:asif.telemedicine@aiimsbhopal.edu.in)

**Hands on Workshop on Multimedia and Medical Video Production  
Telemedicine Center AIIMS Bhopal**

**Registration form**

Name: \_\_\_\_\_ Age: \_\_\_\_\_ Gender: M  F  others

Institution: \_\_\_\_\_ Email id: \_\_\_\_\_

Address: \_\_\_\_\_ Mobile no: \_\_\_\_\_

**Please Tick any one of the following**

UG student <input type="radio"/>	PG student <input type="radio"/>	Resident <input type="radio"/>	Faculty <input type="radio"/>
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(Please provide certificate of studentship from Dean/Principal/Head of Departments in case of UG & PG Students)

**Payment details:**

NEFT Transaction ID: \_\_\_\_\_ Bank: \_\_\_\_\_

Amount: \_\_\_\_\_ Date: \_\_\_\_\_

You wish to register for: Workshop Only  Competition only  Both

Registration for Inter-college Medical Video Production Competition is free for students who have registered for the workshop. It is mandatory to submit self-attested copy of Aadhaar/Pan card/Driving license (or any other government issued photo id) for students willing participate in the competition.

**Declaration**

1. The details provided by me are correct to my knowledge and I am solely responsible for their correctness.
2. My video submission is compliant to the rules mentioned in the brochure. My candidature may be cancelled at any stage if my submission is found non-compliant.

Place: \_\_\_\_\_ Signature: \_\_\_\_\_

Date: \_\_\_\_\_ Name: \_\_\_\_\_